SOCIAL MEDIA

Europass Teacher Academy

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SOCIAL MEDIA

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Definition of social media

forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos)

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HISTORY OF THE SOCIAL WEB (WEB 2.0)

- Initially, many webpages allowed only passive viewing of content
- The term Web 2.0 was invented in 1999 and popularized in 2004
- 2004 was also the year that Facebook launched
- Web 2.0 refers to a world wide web that iemphasizes user-generated content, usability (even by non-experts), participatory culture and interoperability

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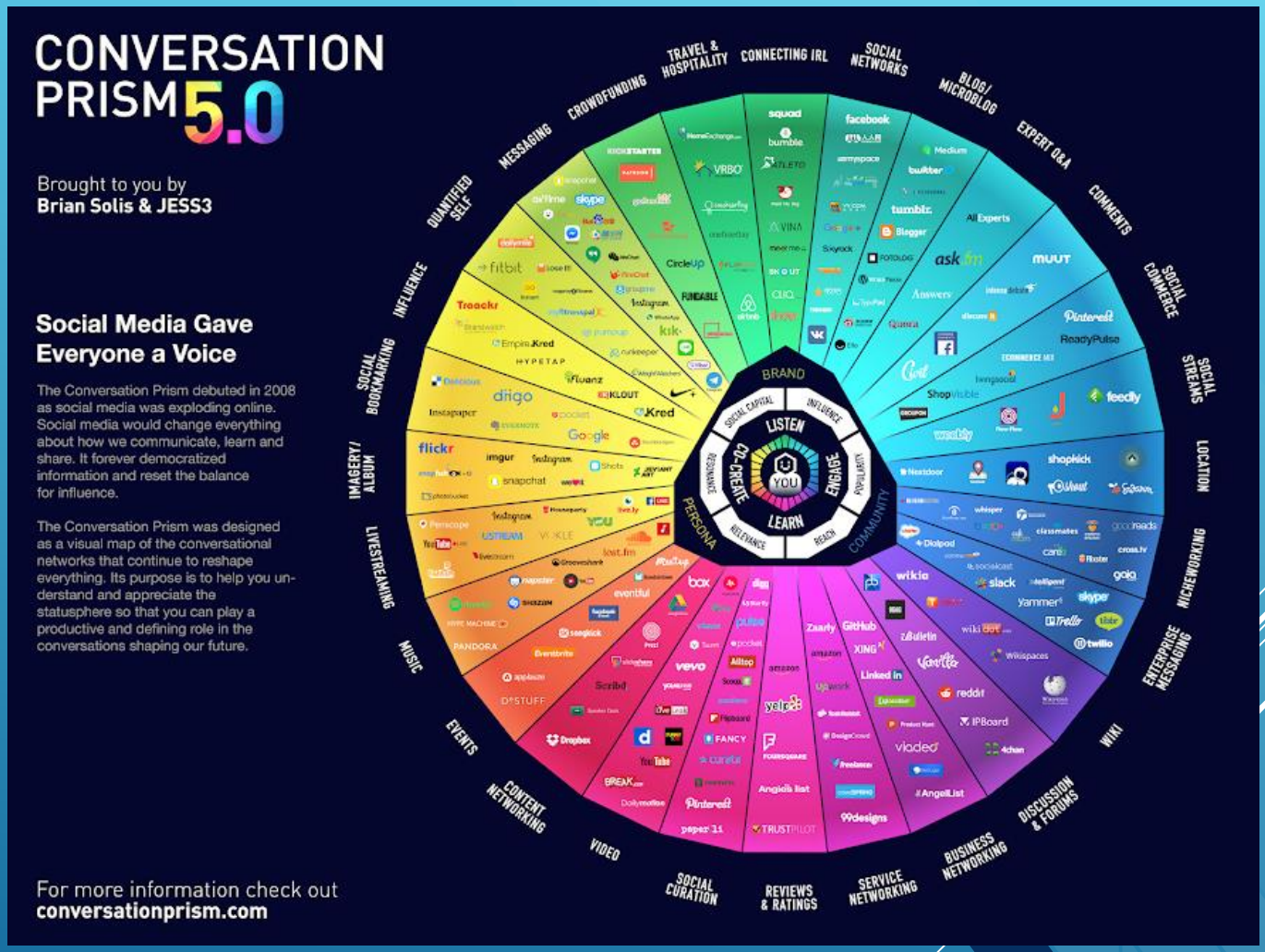
https://drive.google.com/file/d/0B5lO3kL4ncWKS29PNlNsWE9GQzg/view



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PRO'S AND CON'S OF THE INTERNET AND SOCIAL MEDIA

Pro	Contra
Big amount of information in a quick way	Privacy issues/ breach of privacy
Instant Entertainment	Encourages intellectual laziness
No boredom	Too many advertisements
Build up connections	Generates too high expectations
Re-connect with friends	Addiction – spending too much time online
Wisdom of the crowds	Information overflow – Trivial information, does not encourage critical reflection
Publish your own opinion	Some people have an opinion about everything, pseudo-experts
Inexpensive to connect	Fraud and hacking, viruses, ransomware
Promote autonomy	Fake News
Every has voice	Everyone has a opinion about everything, Pseudo-expert
Create communities	Organised crime, hate groups and terrorism
Wikipedia sharing information	Uncritical copy and pasting, Plagiarism is made easy
Customise information, add be creative with content	Internet addiction
Fast communication	Cyberbullying, harassment
Stay connected with people abroad	Internet trolls

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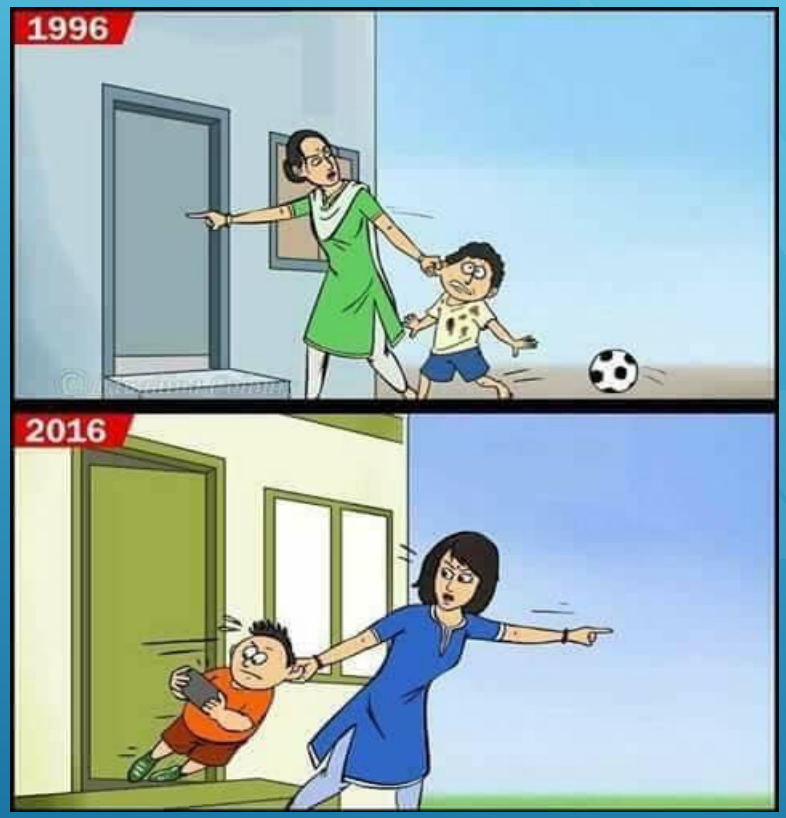
ONLINE VS OFFLINE



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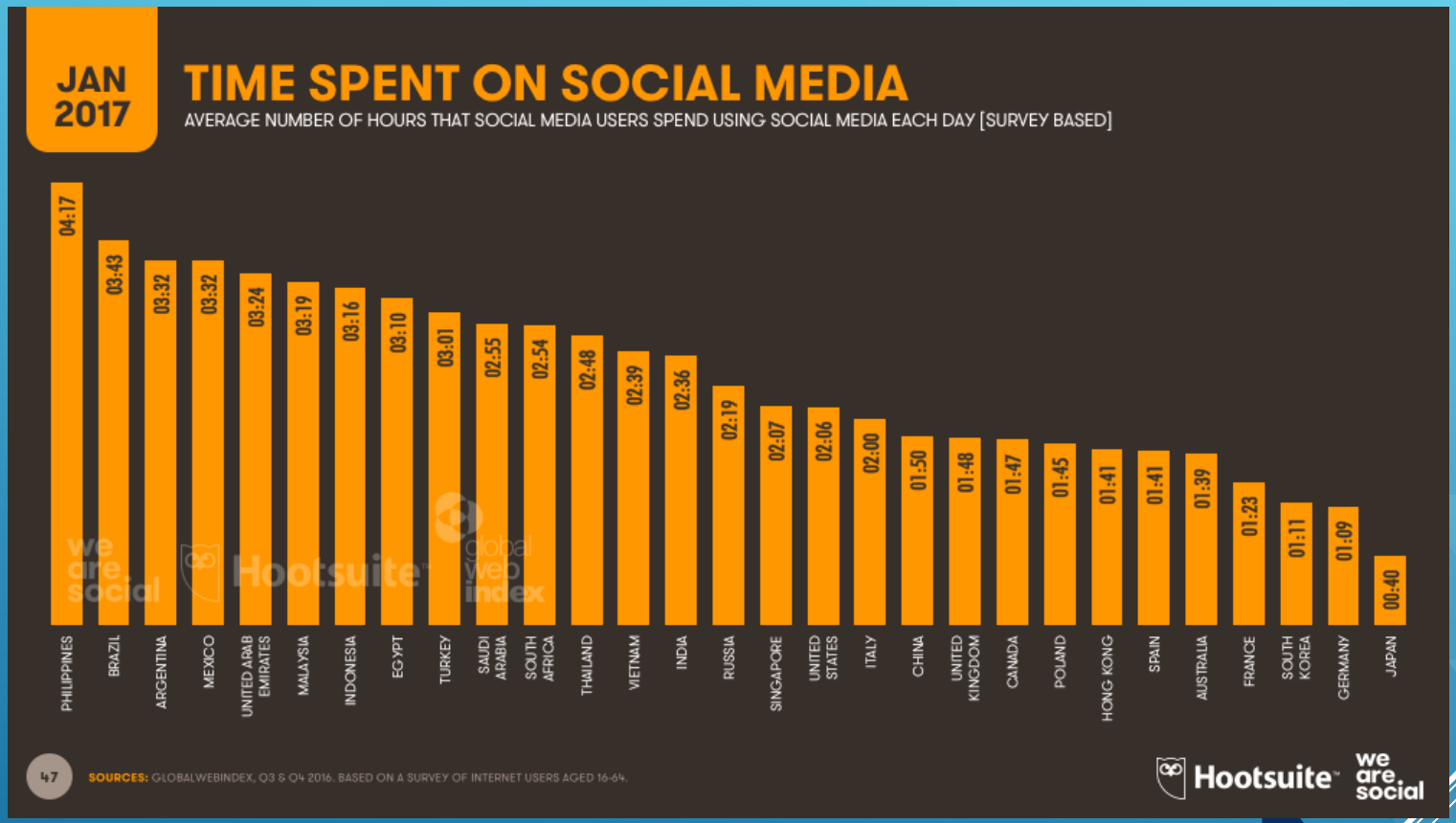
Teens are spending more than one-third of their days using social media or online videos or music



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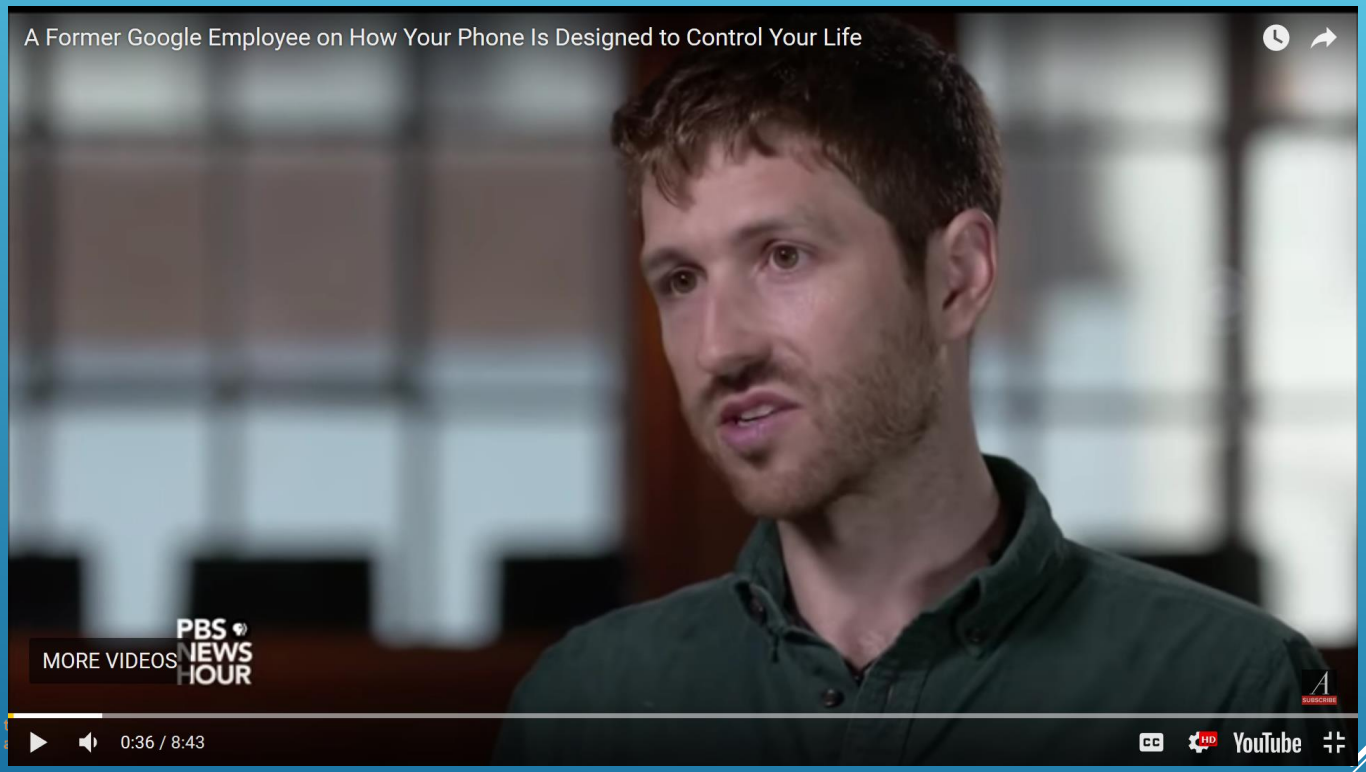
INTERNET ADDICTION



HOW TO MONITOR YOUR PHONE USAGE

- Checky http://www.checkyapp.com/
- Moment (iOS) https://inthemoment.io/
- Menthal (Android) https://menthal.org/

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IF YOU ARE
A MILLENNIAL
FEARLESS MOTIVATION
INSIDE IQ QUEST
SOURCE: TOM BILYEU
Tom Bilyeu: "What's the millennial question?"
WATCH THIS!
PAUSA

PERFECTIONISM AND MENTAL HEALTH

https://rte.ie/r.html?rii=b9_10940521_83_01-10-2018_ 1:56:22

- Over the last decades, anxiety, depression and perfectionism has increased among young people (age 18-35)
- Our society puts the (successful) individual at its centre
- 18 to 35 cohort mostly affected, due to social media impact
- Our life's are now commented on at an ongoing basis
- On cognitive level, we know that the perfect presentation of other's is a sham, but don't feel it

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- Anti-dote: Being "good enough" – 70 % will do

EXERCISE

- Groups of 2-3
- Share experiences of Internet addiction and Perfectionism
- Discuss actions and policies protecting the mental health of students
- Present results

- Educate about time management
- Include digital devices in lessons to show how useful they are
- Invite speakers (e.g. influences, bloggers) talk about what not to do online
- Get them to discuss among yourself about the issues
- Rules and regulations don't work
- Media scouts: they get training (instead of regular class, as well as outings), act as mentors, teachers just listen
- Do research online and in the library
- See for a balance
- Show episodes of "Black Mirror"
- Give them opportunities to become social in real life (e.g. climbing exercises)

- Two types of parents: Helicopter parents, Easy going parents (Also, parent's may be more addicted to phone than the kids → **need to work with the parents → Parent school (with school psychologist) → Facebook group with parents**

- Bring kids to where there is no Wifi and have adventures

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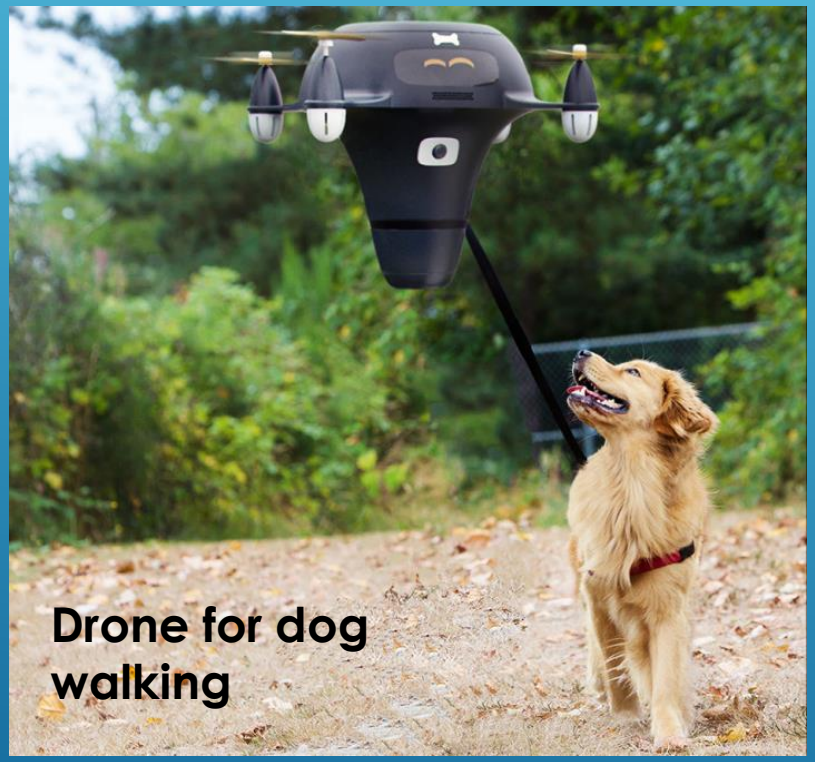
TRUE OR FALSE?



PERFECT ME

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CRITICAL THINKING & SOCIAL MEDIA

scarlettlondon • Follow
London, United Kingdom

scarlettlondon The best of days start with a smile and positive thoughts. And pancakes. And strawberries. And bottomless tea. My morning routine is now live on YouTube - and while I don't show you my real bed hair (trust me, it's not pretty), I do give you a little insight into how I start my day in a positive way. Head over to my stories for a swipe up link - and let me know what you think! It features my morning habit of rinsing with Listerine Advanced White to help whiten my teeth. @listerineukireland #BringOutTheBold | This is a paid partnership with Listerine.

39w

6,148 likes

AUGUST 31, 2018

CRITICAL THINKING & SOCIAL MEDIA

markwahlberg Follow

79.9k likes 2w

markwahlberg @jumpman23

view all 1,260 comments

iriisviceente09 El mike de mayoor @meritxellharo28

meritxellharo28 Quee mikee?

nitasmith24 Happy birthday

destinyybarross @berksza32

cory_la Dude stay laced in some jays @mvpdb2 @im_just_living1 @ty_sterley86

natalie_therese_xoxo Love ur hair like this

ohko_ Happy Birthday Maaaaaaaaaaaaak

bullontheroad @chinos59

hebert_81 ídolo

jojo1nonly love you @markwahlberg

chulo4u Happy birthday

Add a comment...

conspiracy theories

myths

scams

https://zapatopi.net/treeoctopus/

hoaxes

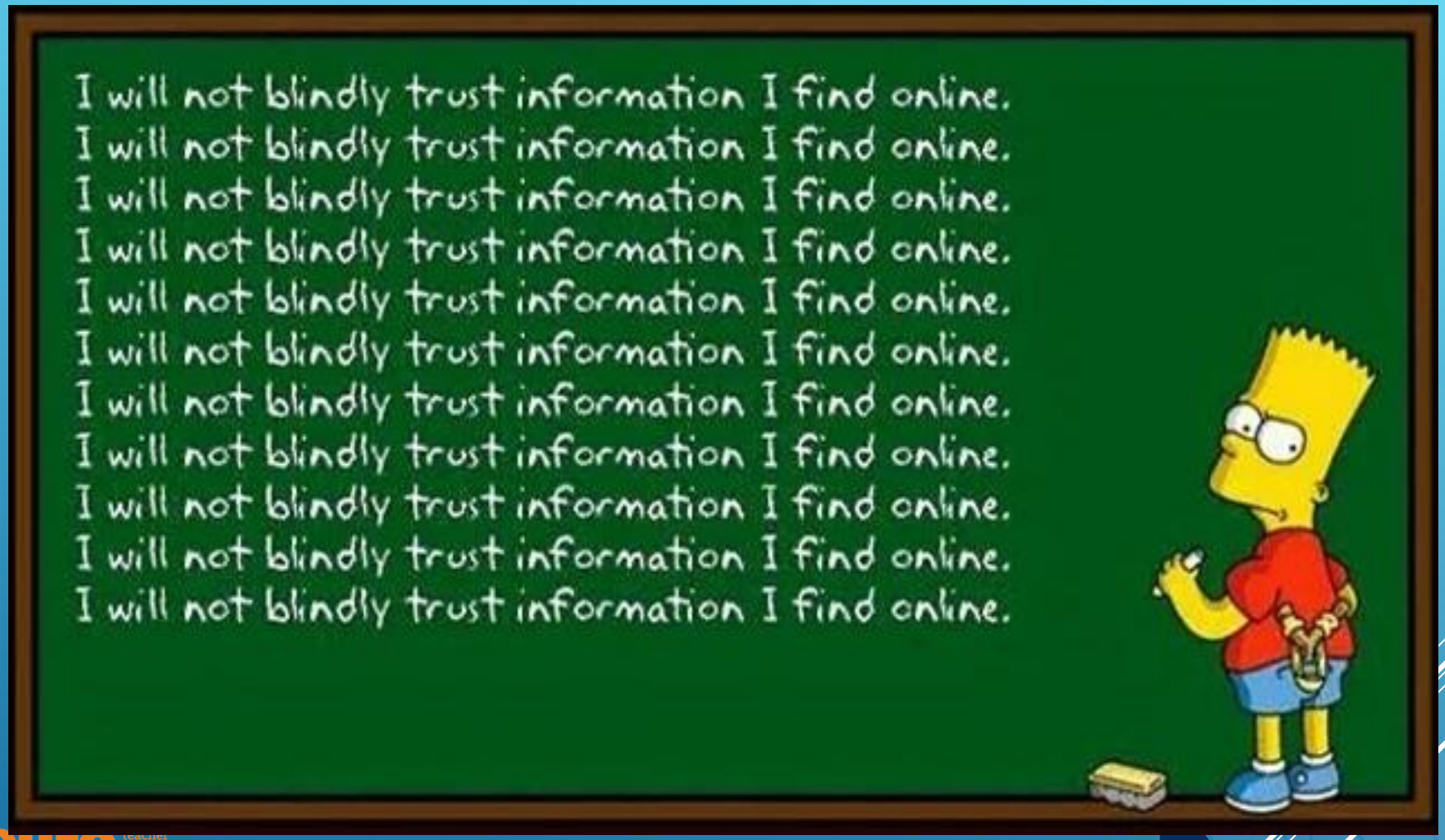
fake news

urban legends

https://en.wikipedia.org/wiki/Dihydrogen_monoxide_hoax

- aggressive and potentially deadly chemical substance
- contributes to the erosion of the natural landscape
- causes the corrosion of many metals
- it is everywhere, in our lakes, rivers, seas
- causes electrical failures
- the solid state damages the human body
- fatal if inhaled

- http://healthyandpretty.com/20-foods-that-are-killing-you-slowly/17/



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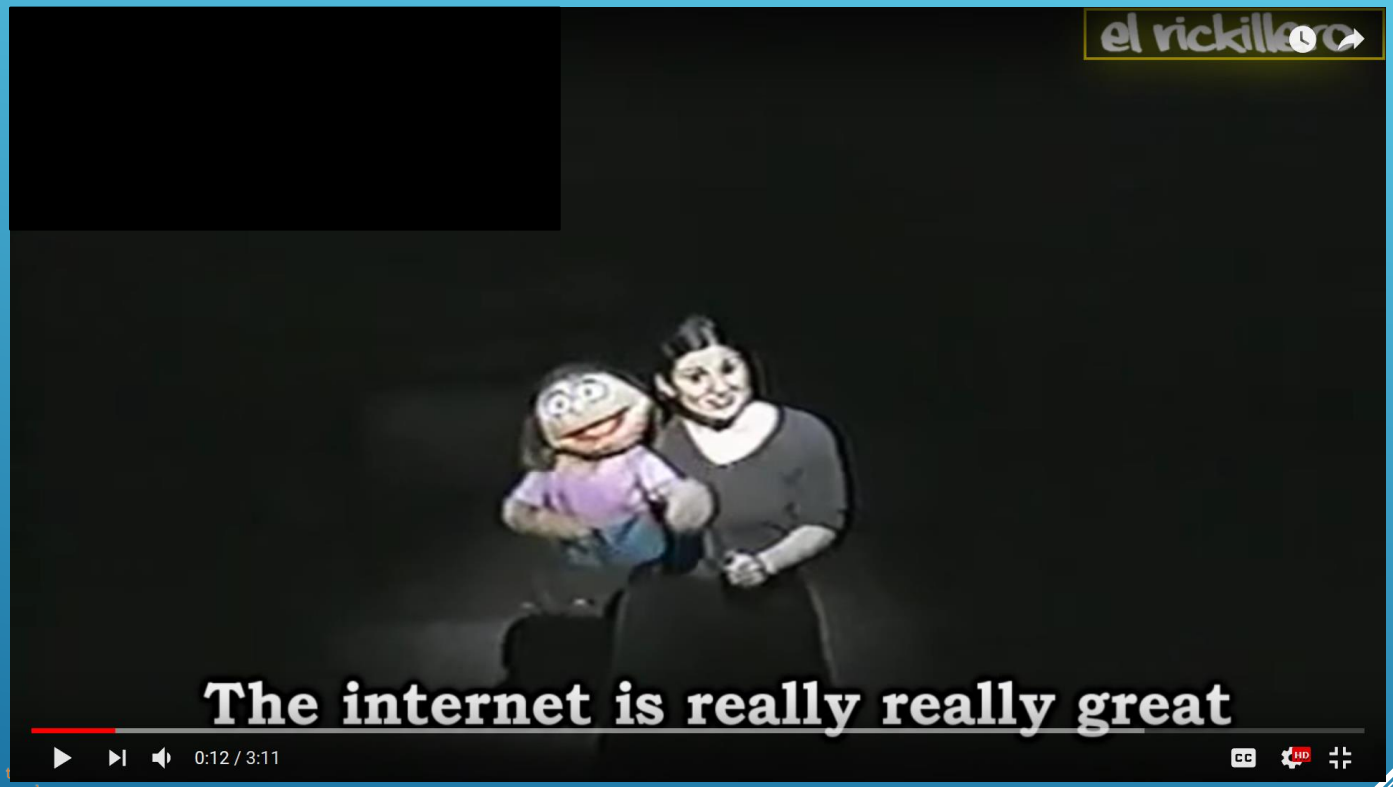
CRITICAL THINKING

How do you differentiate between real and fake news? What rules should students follow?

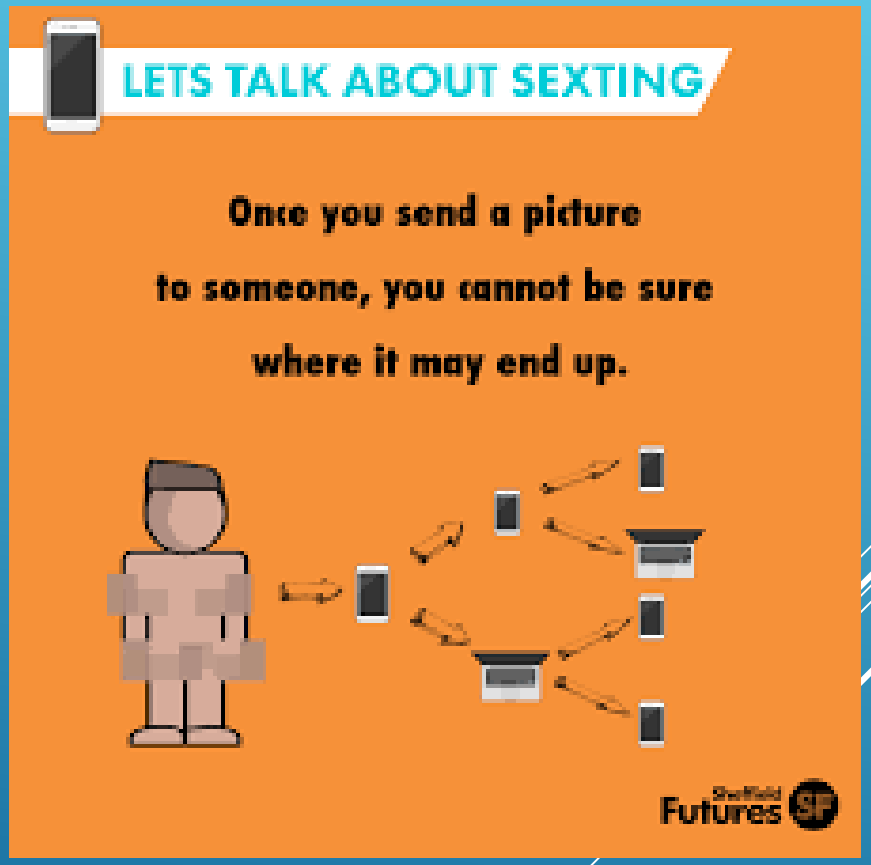
Discuss in groups of 2.

AVENUE Q – THE INTERNET SONG



SEX AND THE INTERNET

- Intimate strangers
- Sexting
- Revenge Porn
- Sexual Predators
- Porn addiction



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GOVERNMENTAL CONTROL

- Monitoring chat programmes for planned protests etc.
- Censoring words like Tibet or Tiananmen square
- Logging of "suspicious" skype calls
- Plan to rate citizens at every step via a "Social Credit Score"
- No privacy laws as in Europe

TECHNOLOGY

Hello, Big Brother: How China controls its citizens through social media

Have you ever wondered if your government monitors what you do on your smartphone? If you lived in China, this would be an every-day Orwellian reality.

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CAMBRIDGE ANALYTICA

https://youtu.be/OQSMr-3GGvQ

FACEBOOK MICROPHONE

TWITTER

- Ask Students to summarise a book chapter, historic event, etc. in 140 characters

CYBERBULLYING

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WHAT IS BULLYING?

National Definition for Schools

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EXERCISE

- Groups of 2-3
- Share experiences of (cyber)bullying
- Discuss how to prevent bullying at your school
- Present results

- Problem that bullying is hidden
- Solution: Once a month, 5 min write anonymously about school, family, teacher, what they would like to improve, etc. → teacher could then use info to intervene where necessary, talk in front of class or privately
- Have someone in class who confides information into you

- Difficult to discriminate if the case is bullying or just a conflict.
- Conflict can arise also from differences in social status
- Parent's not always helpful in resolving conflicts, etc.

- Involve Police to come for education about cyberbullying

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RESOURCES

- https://bullyingnoway.gov.au/
- https://esafety.gov.au/education-resources/classroom-resources
- https://studentwellbeinghub.edu.au/resources#/resource-search?pageNumber=1&audiences=educators&topics=beingsafeonline&schoollevels=year7year9&schoollevels=year10year12

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SAFE SOCIAL APPS

- https://gromsocial.com/grom/en/
- https://www.commonsensemedia.org/lists/safe-chat-rooms-and-social-sites-for-kids

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TWITTER

- Ask Students to summarise a book chapter, historic event, etc. in 140 characters